



2022 FARM & AGRITOURISM PACKAGES

CONTACT:

Lisa Predmore | 585-633-8400 x703
lisa@kidsoutandabout.com

**KIDS OUT
and ABOUT**
com

BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

Package Discounts for **FARMS / OUTDOOR FALL EXPERIENCES**

You're a family farm or agritourism experience: Our readers are your audience! We promote agritourism events and activities year-round, most prominently in the fall. Make sure your events are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✔ **INTRO: \$700 \$500**

- Content ad on one of the following subject landing pages: Fall Family Fun, Apple Picking, Corn Mazes, Pumpkin Patches, Halloween, or Fun on the Farm in Summer & Fall
- Two-month upgrade of your organization listing
- Paragraph in one week of our weekly e-newsletter (you choose the Thursday edition)

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

✔ **STANDARD: \$1900 \$1025**

Everything from the intro package plus...

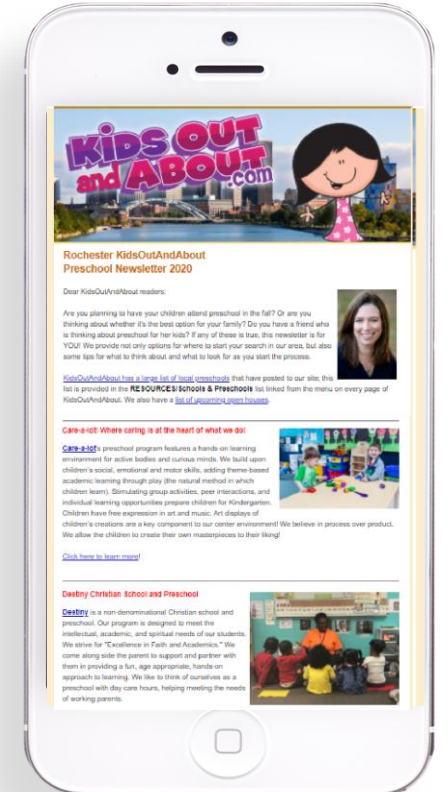
- Paragraph in three extra weeks of our weekly e-newsletter
- Square ad (250 x 250 px) running 40,000 impressions / month for two months
- 12-month content ad on one of the other applicable subject pages
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

✔ **PREMIUM: \$3700 \$1895**

Everything from the intro and standard packages plus...

- Leaderboard ad (728 x 90 px) or Top Ad (450 x 150 px), pending availability, for one month during your primary season
- Video ad for one month during your season
- Promotion each week on KidsOutAndAbout social media channels



CONTACT: Lisa Predmore | 585-633-8400 x703 | lisa@kidsoutandabout.com

THANK YOU



Connect with us
to get started!

CONTACT :

Lisa Predmore

585-633-8400 x703

lisa@kidsoutandabout.com

We look forward
to helping our readers
learn about your location's
opportunities for outdoor
family fun!